

## **Tim Rosenkranz, Ph.D.**

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### **POSITIONS + EDUCATION**

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<b>Adjunct Assistant Professor – The Chinese University of Hong Kong</b>	<i>present</i>
<b>Visiting Researcher – Max-Planck-Institute for the Study of Ethnic and Religious Diversity</b>	<i>2019</i>
<b>Ph.D. – The New School for Social Research, Sociology</b>	<i>2019</i>
• Committee: Jeff Goldfarb (chair), Rachel Sherman, Robin Wagner-Pacifici, Sharon Zukin	
• Dissertation: <i>Nations as Destinations: Analyzing Tourist Source-Markets as Local Fields of Global Circulation</i>	
<b>M.A. – The New School for Social Research, Sociology</b>	<i>2011</i>
<b>University of California, Berkeley, Political Science</b>	<i>2005 – 06</i>
• Post-Graduate Year, Education Abroad Program	
<b>M.A. (Magister) – Georg-August University Goettingen (Germany), Political Science</b>	<i>2005</i>
• Major: Political Science; Minors: Sociology and Social Politics	
• Thesis: A Change of Paradigm? Germany's New Immigration Law	

### **FIELDS OF RESEARCH AND TEACHING**

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Globalization and the Nation-State, Organizations and Professions, Consumption and Culture, Economic Sociology and Markets, Media and Marketing, Sociological Theory, Qualitative Methods

### **PUBLICATIONS**

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#### Peer Reviewed Articles:

Rosenkranz, Tim (2019). "From Contract to Speculation: New Relations of Work and Production in the Field of Travel Journalism." *Work, Employment & Society* 33 (4): 613-630.

Rosenkranz, Tim (2016). "Becoming Entrepreneurial: Crisis, Ethics and Marketization in the Field of Travel Journalism." *Poetics* 54 (1): 54-65.

#### Manuscripts in Progress:

"Circuits of Commodification: Imagination and Evaluation in National Destination Marketing" (under review)

- SASE Early Career Scholar Award: Society for the Advancement of Socio-Economics (2019)

"Outsourcing Expertise: Local Experts in the Organization of Global Processes" (under review)

#### Book Manuscript:

*Imagined Commodities: The Global Marketing of Nations as Tourist Destinations* (in preparation)

#### Other Publications:

Rosenkranz, Tim (2015). "Winter is Coming for Refugees in Germany: On the humanity vs. the organization of refuge." *Public Seminar* (October 28).

### **GRANTS, FELLOWSHIPS & AWARDS**

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**National Science Foundation (NSF) Dissertation Improvement Grant #1401064,** *2014 – 2015*

National Science Foundation, Sociology

**SASE Early Career Scholar Award,** Society for the Advancement of Socio-Economics *2019*

### Institutional + Travel

<b>NSSR Fee Scholarship</b> , The New School for Social Research	2019
<b>NSSR Research + Travel Grant</b> , The New School for Social Research	Summer 2015 - 18
<b>Dissertation Fellowship</b> , The New School For Social Research	2016 – 2017
<b>Levinson Scholarship/Vidich Scholarship</b> , The New School for Social Research	2015 – 2016
<b>Eberstadt Prize Fellowship</b> , The New School for Social Research	2011 – 2015
<b>Starr Travel and Research Grant</b> , The India-China Institute at The New School	2014
<b>Institute Universitaire Kurt Boesch Conference Travel Grant</b> , Sion/Switzerland	Summer 2012
<b>Scholarship Award</b> , Transregional Center for Democratic Studies Wroclav/Poland	Summer 2010
<b>NSSR Tuition Scholarship Award</b> , The New School for Social Research	2009 – 2011
<b>Scholarship Award</b> , Education Abroad Program at University California Berkeley	2005- 2006

### SELECTED CONFERENCE PRESENTATIONS

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<i>“Circuits of Commodification: Imagination and Evaluation in National Destination Marketing,”</i> American Sociological Association, Annual Meeting, Global and Transnational Sociology Section, section session presentation	August 2019
<i>“Circuits of Commodification: Imagination and Evaluation in National Destination Marketing,”</i> Society for the Advancement of Socio-Economics, Early Career Workshop + Research Network on Globalization and Development	June 2019
<i>“Beyond Global Experts: Local Experts and Expertise in Globalization Processes,”</i> American Sociological Association, Annual Meeting, Global and Transnational Sociology Section, section session presentation	August 2018
<i>“National Imagination as Fictitious Commodity: Local Evaluation in Global Markets of National Destination Marketing,”</i> 5 <sup>th</sup> International Market Studies Workshop, Copenhagen Business School, paper presentation	June 2018
<i>“Processing the Nation: Organization and Contingencies of National Destination Marketing,”</i> ASA Economic Sociology & Sociology of Organizations Section, Pre-Conference, paper presentation	August 2017
<i>“The De-Territorialization of the Nation-State: Global Organizations in Global Circulation,”</i> American Sociological Association, Annual Meeting, Political Sociology, roundtable presentation	August 2017
<i>“Marketing the (Desti-)Nation: Relations of Speculation, Brokerage and Translation,”</i> Consumers & Consumption @ Yale Symposium, paper presentation	March 2017
<i>“Global Organization and Local Experts: Boundary Production in National Destination Marketing,”</i> American Sociological Association, Annual Meeting, regular session presentation	August 2016
<i>“From Contract to Speculation: New Relations of Work and Production in the Field of Travel Journalism,”</i> ASA Economic Sociology Section, Pre-Conference: The New Economy, paper presentation	August 2016
<i>“Outsourcing the Nation-State: Localities of Expertise in Comparison,”</i> International Sociological Association, Annual Meeting (Vienna), paper presentation	July 2016
<i>“The Economization of Cultural Production in Travel Journalism,”</i> Chicago Ethnography Conference, paper presentation	March 2014

- “*Spatial Virtuality in Global Tourism: Analyzing the Production of Liquid Destinations*,” American Sociological Association, Annual Meeting, roundtable August 2013
- “*Value Production in Tourism: Physical and Symbolic Spaces*” July 2012  
Tourism-Contact-Culture Conference “Regimes of Value in Tourism,”  
Institute University Kurt Boesch, Sion (Switzerland), paper presentation
- “*Economies of Professional Storytellers: Mapping the Relation between Travel Journalist, Tourism Marketing and the Nation-State*,” February 2012  
Eastern Sociological Society, Annual Meeting 2012, paper presentation

## **TEACHING EXPERIENCE**

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### Principal Instructor:

“*Introduction to Sociology 101*”

(CUNY, Queens College / undergraduate: all levels): Adjunct Instructor; Self designed and taught course

“*Integrative Seminar II – Social Science Methods and Research Design*”

(Parsons The New School for Design / undergraduate: freshmen): Teaching Fellow; Self designed and taught course on methods and social science theory

### Teaching Assistant:

“*Classical Sociological Theory*”

(The New School for Social Research / MA, PhD-students): Professor: Jeffrey Goldfarb; Tasks: Leading of three class-sessions, weekly discussion session, paper grading

“*Global Issues in Design*”

(Parsons The New School for Design / undergraduate: all levels): Professor: Joel Towers; Tasks: Leading weekly seminar sessions, project supervision, grading

## **ACADEMIC RESEARCH EXPERIENCE**

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*Doctoral Fieldwork*: Multi-sited ethnographic research in India (Mumbai, New Delhi) and USA 2013 - 2015  
(New York, Los Angeles). Methods: Interviewing, participant observation, discourse analysis

*Research Assistant*: Professor Dr. Jeffrey Goldfarb, Sociology, NSSR 2011 - 2012

*Graduate Researcher*: German Dept. UC Berkeley, Multiculturalism in Germany Project, 2005  
research for academic source book: *Germany in Transit: Immigration and Nation 1955 – 2005* (UC Berkeley Press, 2006)

## **PROFESSIONAL SERVICE + MEMBERSHIP**

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*ASA-Section Sociology of Consumers and Consumption*: Communications Committee (since 2019)

*Reviewer*: Work and Occupations, International Journal for Communication

*Conference Organization*: NSSR Sociology Conference 2012

*Membership*: American Sociological Association (ASA), International Sociological Association (ISA),  
Society for the Advancement of Socio-Economics (SASE)

## **NON-ACADEMIC EMPLOYMENT**

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*German National Tourist Office, NYC*: Public Relations Coordinator 2008 – 2011

*Goettinger Tageblatt, Goettingen (Germany)*: Staff Editor 2006 – 2007

## **LANGUAGES**

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- German (native); English (excellent); French (fair)